



# Burton Mastercard Loyalty terms and conditions

## Loyalty Scheme

1. These rules govern the Burton Mastercard Loyalty Rewards Voucher Scheme ("the Scheme"), which is provided by Arcadia Group Limited (us/we/our) and operated by NewDay Cards Ltd. They form a contract between you, a Customer who holds a Burton Mastercard and us.
2. We reserve the right to withdraw or vary the terms and conditions of the Scheme, including the rate at which you may earn loyalty points, at any time by giving you reasonable notice, which shall normally be given not less than 30 days before any variation comes into force or the Scheme is withdrawn, but which may take effect immediately in the event that action is necessary to ensure compliance with any legal or regulatory obligations or in the event of circumstances beyond our reasonable control. If the scheme is withdrawn, or if the agreement between NewDay Ltd and ourselves for the provision of Burton Mastercard is terminated, Reward Vouchers will only be issued to you if, at the time of withdrawal, you have earned 500 points or more.
3. The scheme is automatically available when you are issued with a Burton Mastercard under an Agreement with NewDay Ltd (an "Account Agreement"). Purchases made by additional cardholders will be included for the purposes of calculating the total amount of points earned but Reward Vouchers will only be sent to the principal cardholder.
4. These Terms and Conditions do not form part of your Account Agreement to which separate Terms and Conditions apply. For the avoidance of doubt neither NewDay Ltd, NewDay Cards Ltd nor any other member of the NewDay Group have any financial or other liability to you or any Customer in respect of the Scheme.

## Points

5. Each £1 spent on a valid Burton Mastercard in participating Arcadia solus stores: Burton, Dorothy Perkins, Evans, Miss Selfridge, Outfit, Topshop, Topman and Wallis stores in the UK (and at their websites) will earn 2 points. At least £1 must be spent in a single transaction to qualify to earn points. The amount of any purchase above £1 will be rounded down to the nearest pound.
6. Each £1 spent on a valid Burton Mastercard in other retail outlets (including but not limited to Arcadia concessions in other retail outlets) will earn 1 point. At least £1 must be spent in a single transaction to qualify for points. The amount of any purchase above £1 will be rounded down to the nearest one pound.
7. For the purposes of the Scheme, participating stores are all Arcadia solus stores in the United Kingdom, Isle of Man and the Channel Islands (including other stores as notified from time to time) and do not include stores in Eire or elsewhere. Purchases using a Burton Mastercard outside the United Kingdom, Isle of Man and the Channel Islands will earn at a rate of 1 point for every £1 spend after the relevant currency conversion has been applied.
8. Where the value of goods or services purchased using a Burton Mastercard is refunded, points will be deducted at the rate at which they were earned.
9. Your Burton Mastercard statement will show your total points earned over the period to which the statement relates. You can also view your Burton Mastercard points balance online. To do so, you will need to register for this service. To create an online account, visit <https://portal.newdaycards.com/accounts/burton/registration> and follow the instructions.
10. Points will not be awarded for the purchase of Arcadia gift vouchers, gift cards, the payment of any outstanding balances on an Arcadia store card or Mastercard account or in respect of delivery charges associated with a transaction.

11. Cash transactions, including cash advances and quasi-cash transactions and Balance Transfers (as defined in your Account Agreement) will not earn points under the Scheme.
12. Points are valid for a maximum of 12 months from the date of the relevant transaction at which time they will expire. If you qualify for vouchers during a Redemption Month, your oldest points will be redeemed first. Any expired points will not count towards your vouchers and will not be reinstated.
13. We may from time to time offer bonus points or increase the number of points you earn on specified transactions or locations. Bonus offers may be withdrawn at any time. Bonus points may take up to 3 months to be shown on your statement.
14. Points shall become invalid when the account under your Account Agreement is closed and may not be subsequently redeemed.

## Reward Vouchers

15. Reward Vouchers will be issued on a quarterly basis (normally February, May, August, and November (each a "Redemption Month")) in conjunction with your Burton Mastercard statement, unless we are prevented from sending them due to circumstances beyond our reasonable control. Reward Vouchers are subject to these conditions and to the conditions stated on the Rewards Voucher.
16. Vouchers are issued when you have earned at least 500 points (£5) and for every additional 100 points (£1) thereafter. Any remaining points will at our discretion be carried forward and count towards any future Reward Vouchers.
17. Reward Vouchers may only be redeemed at participating Burton solus stores, (excluding online purchases) and must be handed over at the point of sale.
18. Once issued, Reward Vouchers will expire on the expiry date shown on the voucher. Expired Reward Vouchers are not valid and will not be replaced, nor will points to which they relate be re-instated.
19. Only original Reward Vouchers will be accepted. Damaged or defaced or photocopied Reward Vouchers will not be accepted.
20. Reward Vouchers cannot be used in conjunction with any other discount, promotion or offer including any Promotional Offers or Buy Now Pay Later Transactions as defined and referred to in your Account Agreement, or in connection with payments under your Account Agreement, or to purchase Burton Gift Vouchers and Gift Cards, to obtain cash advances at Burton tills or in respect of delivery charges associated with a transaction. No cash alternative will be given.
21. We may refuse to redeem Reward Vouchers and/or authorise the issue of points if, in our reasonable opinion we consider that the loyalty scheme is being misused, or, if you are in breach of any of the terms of the Account Agreement.
22. Burton vouchers may not be able to be used in conjunction with certain other offers or promotions (including any Special Transactions, Buy Now Pay Later Transactions or Optional Interest Transactions, or Low Interest Option Transactions as referred to in your Account Agreement), or in connection with payments under the Account Agreement, unless stated otherwise.
23. We cannot be held responsible for any lost or stolen Reward Vouchers.

## General

24. This agreement is governed by the law of England and Wales which will also govern the relationship between us and you before the conclusion of this agreement. The courts of England and Wales have non-exclusive jurisdiction for any related disputes. We will only communicate with you in English.
25. If we do not strictly apply our rights under this agreement at any time, this will not prevent us from doing so later.